



**College of Earth & Env. Sciences
University of the Punjab, Lahore**



SEMINAR ON

**TOURISM AND ROLE OF
DIGITAL MEDIA**

Speakers:

Dr. Arslan Khalid

Spokesperson to P.M. on Digital Media

Mr. Azhar Qazi Mashwani

Spokesperson to C.M. Punjab on Digital Media

Dr. Kaiser Rafique

CEO, Discover Pakistan (Tourism Channel)

Mr. Yasir Rasheed

CEO, Road and Story

SCHEDULE:

**Date & Time: Tuesday, June 18, 2019
at 11:00 a.m.**

**Venue: Seminar Hall
College of Earth and Environmental
Sciences, University of the Punjab,
Lahore**

**(Prof. Dr. Sajid Rashid Ahmad)
Principal**